



Trade-In Allowance Promotion (Out with the OLD, in with the NEW)

In 2011, Monitor announced it would no longer produce vented kerosene heaters. Subsequently, many Monitor parts have been listed as *No Longer Available*. Most Monitor heaters currently in use are getting very old and requiring extensive/expensive service.

Rural Energy and TOYOTOMI are incentivizing customers who own Monitor Heaters to replace these units with a new TOYOTOMI L-731/2, L-531/2, or L-301/2.

One of the many advantages of TOYOTOMI heaters over Monitor heaters is they will operate on the more readily available and less expensive Ultra Low Sulfur Diesel/Oil in addition to kerosene.

Customers who trade in their Monitor vented kerosene heater for a new L-731/2, L-531/2, or L-301/2 vented heater will receive a discount of \$250, \$200, or \$150, respectively, off the purchase price. This Promotion cannot be combined with any other promotions.

OFFER: Trade in one of the eligible Monitor units for a NEW TOYOTOMI, either L-731/2, L-531/2, or L-301/2, and receive \$250, \$200, or \$150, respectively off the purchase of the new unit. This offer does not apply to customer sales outside a dealer's territory.

QUALIFYING MONITOR TRADE-IN MODELS: 20, 21, 22, 30, 40, 41, 441, 422, 2400, 2200

TIMING: This Trade-In Program is available from December 1, 2023, through January 31, 2024. All claims must be submitted to the Distributor within 30 days of sale. Claims received after 30 days of sale will be disqualified. The Distributor will reimburse the customer within 30 days of receiving valid claims accompanied by required documentation and circuit boards from the Monitor with wiring attached.

REQUIREMENTS:

- **Circuit Board:** To qualify for the \$250/\$200/\$150 Allowance Credit, all circuit boards out of Trade-in Monitor units must be returned to the Distributor with original wiring attached to the board (board alone without wiring attached is insufficient). All circuit boards must be tagged with the customer's name, address, and phone number.
- **Invoice/Receipt:** The Invoice/Bill of Sale to the consumer must clearly show the Retail Price.
- **Trade-In Allowance Rebates** must be claimed on the below Monitor Trade-In Claim Form



MONITOR TRADE-IN CLAIM FORM

Promotion period 12/1/23 through 1/31/24.

The following must be included with this completed claim form to qualify.

- Copy of the customer's Invoice/Bill of Sale clearly showing the total/gross retail price.
- The main circuit board from Monitor Trade with wiring attached. (Must *tag with customer's name.*)
The wiring **MUST** be attached, or the claim will be denied.

Traded Monitor Model #	Traded Monitor Serial No.
New Toyotomi Model #	New Toyotomi Serial No.

Customer Name _____

Address _____ City _____

State _____ Zip _____ Phone # _____

Dealer Name _____

Address _____ City _____

State _____ Zip _____ Phone # _____

Date of Sale _____ Customer's Signature _____

Please send this claim form along with a copy of the Invoice/Bill of Sale and Monitor Circuit Board to:

Monitor Trade-In Claim
Rural Energy Enterprises,
6637 Arctic Spur Road,
Anchorage, AK. 99518